



Guidelines for the City of Leoti's Digital Sign

The sign is intended to enhance communications between the City of Leoti and the Wichita County community as well as raise the spirits of residents. Displays on the sign should be positive, informative and consistent with the guidelines listed.

The City of Leoti will always have priority use of the sign. At no time is the City's message to get lost in a clutter of other messages. The City has total discretion to refuse to post requested content and/or prioritize content.

Requests will only be placed onto sign 2 weeks prior to the event/deadline. Requests must be made at least one week prior to the desired posting time.

The City Clerk and designated staff shall manage sign use and screen displays to be consistent with City goals.

Permitted Uses

1. Announcing dates, times and locations for any city meetings or other public events.
2. Messages designed to inform the general public of information deemed important for the general public such as deadlines, sources of information, requests.

Non-Permitted Uses

1. Advertising designed to promote the sale of commercial or retail products or services. If the business is having a free event such as a contest or free activity, etc. that will be allowed.
2. Information pertaining to lottery or gambling or any other illegal activity.
3. Business advertising.
4. Indecent material.
5. Editorial or personal messages
6. Political or campaign messages.
7. Religious statements. If a church is having a community event, such details will be allowed.
8. Those items contained on the school district's sign unless deemed appropriate by the City.
9. Garage Sales, unless they are community-wide.

These are guidelines and the City Clerk shall have full authority to conduct sign management in the best interest of the City of Leoti.